Aryng

DATA LITERACY BADIR

# Short course | Act with Data

## A level 2 data literacy course, appropriate for all who want to learn how to extend data into actions

> Analytics On The Go for Business Managers!
> **Kailash Kothari, Sr. Manager, Product Management - Cisco IoT Cloud**

## WHO SHOULD TAKE THIS COURSE?

Have you started your journey into data literacy and want to extend your learning into Action? Do you want to understand and use fundamental statistics to understand data and drive better decisions? Do you want to learn about the process companies and individuals use to drive better results? If so, 'Act with Data' will provide you with necessary skills to start putting data to action.

### Build data literacy

Build an end-to-end understanding of problem- solving with data

### Build data science skills

Learn foundational statistics and its application to problem-solving

### Simplify the complex

Learn the most common analytics methodology used in data science

### Become an influencer

Learn the decision science of influencing the stakeholders

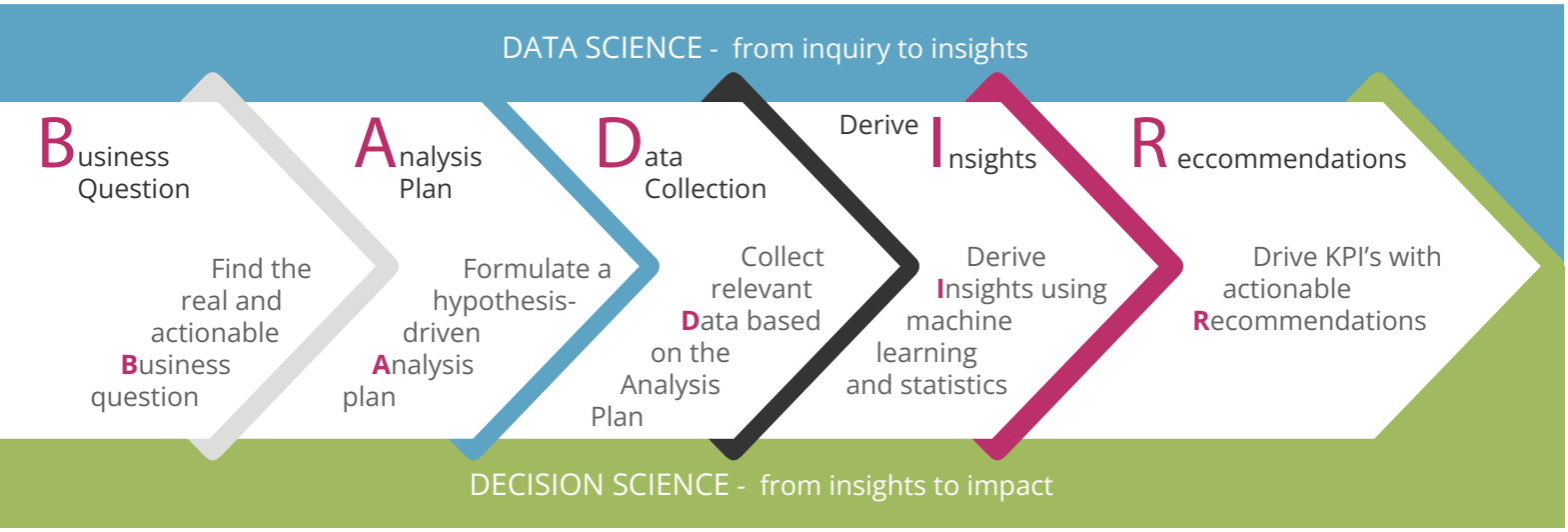
## COURSE AT A GLANCE

| Topic | Duration |
|---|---|
| Introduction to Analytics Landscape | 30 minutes |
| IStatistics 101: Aggregate and Correlation Analysis | 30 minutes |
| Winery case exercise: Overview of BADIR analysis framework | 60 minutes + exercise |

POWERED BY BADIR™

- 2 hour coursework
- 1 industry case | 5 reflection activity
- 7 hands-on activities
- 24/7 LinkedIn community | Monthly mentoring

## What is BADIR?




## TOOLS AND METHODS

**This 2nd level data literacy course is a must-have for every employee in the organization who wants to extend data to actions.**

Pre-requisites: Think with Data course

1. Statistics 101
2. BADIR
3. End-to-end Analytics
4. Decision Science

## GET SKILLED

Interest in data science skills

Assess Analytics aptitude

Get hands-on training

Supported by community

Work on real-time project

1X1 coaching with experts

Professional Certificate

Drive ROI in current job

Get Hired

## THE ARYNG DIFFERENTIATOR

## ATTENDEES RECEIVE

A course completion merit badge

12 months of access to all course content and videos. Go back, pause, take notes, as many times as you like for 12 months

Templates, cheat sheets, and samples that help you take your training to your day-to-day workflow

Lifetime access to LinkedIn class group for continued learning and support

Group mentoring every month with Aryng experts

Flexible learning

## COURSE OPTIONS

Once you enroll, you will get immediate access to the online training content. You will receive information to enroll in the community and get updates about mentoring session. Training is done at your own pace. Mentoring sessions are scheduled over the web, via Skype or, by phone.

- 12 Months access (Access all throughout the year) ---------- $129
- One-day Free trial (Enroll now and get a glimpse of this course) ---------- $0

## ARYNG vs other programs

| | Masters or diploma courses | Learning platform corses | Aryng |
|---|---|---|---|
| Job-ready, hands-on training | ✗ | ✗ | ✓ |
| Focused on solving real Business problem for industry | Rare | Marginal | ✓ |
| Learning of end-to-end process of Data Science project | Modular | Modular | ✓ |
| Taught by analytics experts with Fortune 100 experience | ✗ | Rare | ✓ |
| Technical as well as non-technical (business / soft skills) | Rare | ✗ | ✓ |
| Lifetime access to live community of fellow learners | ✓ | Rare | ✓ |
| 1-on-1 access to Data Science expert instructions | ✓ | Rare | ✓ |
| Flexible, self-placed, online courses | ✗ | ✓ | ✓ |
| Industry-recognized certification | Accredited | Inconsistent | Professional Certification |
| Cost | $$$$$ | $/free | $$ |

## INSTRUCTORS

**Piyanka Jain,** ***Bestselling author and President & CEO of Aryng***

Piyanka is the author of the Amazon bestseller book Behind Every Good Decision and is a well-regarded industry thought leader in analytics, keynoting at business and analytics conferences including Predictive Analytics World, Data Science Summit, TDWI Big Data Conference, Google Analytics User Conference, Business Performance conference on data driven decision making in an organization.

With her 15+ years of experience in analytics, she has had 180M+ demonstrated impact on business. Her prior roles include the head of NA Business Analytics at PayPal and senior marketing analytics position with Adobe.

**Detailed profile:** http://www.linkedin.com/in/piyanka
**Forbes blog post:** http://blogs.forbes.com/piyankajain/

## FAQs

1. **How long does it take to complete the courses?**
   This course is just 2 hours long with self-paced online lectures.

2. **What background knowledge is necessary to take specific courses?**
   You will need to have a working knowledge of Excel, a knack for storytelling, and good critical thinking skills.

3. **What software will I need to complete the exercises and case?**
   You will need MS Excel

4. **What if I am unhappy with the course?**
   We would never want you to be unhappy! If you are unsatisfied with your purchase, contact us within the first 2 days of joining or before completing 20% of the course, whichever is earlier, and we will give you a full refund.

5. **Will I get a certificate for completing the course?**
   Yes, you will get a certificate of completion after finishing all the modules in the course.

6. **Is there a reading list for the courses?**
   Yes, we recommend "Behind Every Good decision" as a reference guide. Additionally, you may receive an individual course reading list at the beginning of class. We also recommend joining the Facebook class page to get the current reading list and check out blogs and videos to keep abreast with the latest in analytics.

7. **What do I do if I have questions while going through the training?**
   If you have logistical issues while taking the course, please email support@aryng.com or call 408.412.7279 right away. If you have analytics-related questions, we recommend you use a mentoring package to spend 1-on-1 time with a senior Aryng expert. You can jot down your questions and get them all answered in a session or two at the end of your course.

# About ARYNG

Aryng is a Data Science consulting, training and advising company. Aryng's SWAT Data science team helps solve complex business problems, develop the company's Data DNA through Data Literacy programs and deliver rapid ROI using machine learning, deep learning, and AI.

**Our clients**

Aryng